**Zorlu PSM hosted more than 2 million guests in the past 5 years!**

***#BURASIPSM***

**Zorlu PSM, celebrating its 5th anniversary in October, continues to occupy the arts and culture agenda while expanding the number of events every season. Home to big productions and unforgettable events, Zorlu PSM has hosted more than 2 million guests in the past 5 years. With the excitement of contributing different genres to the arts scene, PSM is preparing to surprise art lovers during its 5th year. With the “PSM is 5” campaign, it is offering a 50 percent discount on all its events on Friday, October 12th.**

Zorlu PSM, one of the leading performing arts centers in its field with its diverse stages and technical infrastructure, has placed itself in the center of the culture and arts scene in the past 5 years. Becoming the meeting point of art lovers all year round, Zorlu PSM makes room for local talents as well as globally known artists and productions in this new season.

**To this day, PSM held 5.000 events with over 10 musicals and festivals.**

Hosting over 10 festivals, 10 musicals, 800 big productions, more than 50 different plays, almost 400 corporate events and hundreds of film screenings Zorlu PSM hosted a total of 5.000 events along with 2 million guests. In this 5-year period, with 5.000 events, Zorlu PSM produced almost 15% of the culture, arts and entertainment sector of Turkey. While Turkey’s average occupancy for theatre plays is at 53%, PSM held an occupancy rate of 96%, hosting 410.000 guests.

**Zorlu PSM General Manager Murat Abbas: “Zorlu PSM is the meeting point of thousands. This is a performing arts center that stages the world.”**

Zorlu PSM General Manager Murat Abbas, *“With the events it has hosted over the past 5 years, Zorlu PSM has become the center of culture and arts. Hosting guests of all ages with a team of 130 people and employees who are mostly students that seasonally work with us during our events, Zorlu PSM is a habitat that employs 10.000 in just one season. Reflecting on the activities in the culture and arts sector of Turkey, an estimate of 3,5 million tickets are sold. It is safe to say that as Zorlu PSM, we produce 15% percent of this number. This is a very big achievement for us. We are working our hardest to increase this number in the upcoming season. As Zorlu PSM, to be the meeting point of all women, men and children everyday of the year; to embrace art in all its aspects, to be the core of*

*different tastes under the same roof, to reach every style of art has been a subject that we’ve been very sensitive about over the past 5 years. In the upcoming season, while we continue working towards this main goal, we want to make our guests say “What were we doing before Zorlu PSM existed?” and leave a lasting signature in their life.*

**First surprise: 50% discount campaign for the 5th year!**

Zorlu PSM is offering art lovers a great campaign called **“PSM is 5’’** that will be held on Friday, October 12th from 10.00 to 22.00, where all PSM-organized events will be on sale with a 50% discount.

**Bilgi için: PRO İletişim**

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